

GoGreen Exhibitors

IFAT Munich 2026



IFAT Munich 26

GoGreen Exhibitors in a Nutshell

Progress towards a **more sustainable** trade fair experience **cannot be achieved by individuals alone** – it requires the interaction and synergies between organizers, exhibitors, and visitors.

As a **GoGreen Exhibitor**, you embrace a **comprehensive, holistic, and consistent sustainability trade fair concept** to make your IFAT Munich appearance more sustainable.

Take a Stand

Join us in emphasizing the importance of a more sustainable trade fair business

Lead the Way

Share your best practices and inspire others to take action as well

Sense of Unity

The focus is not on competition, but on community.

Eyes on You

Make your commitment and impact visible to the IFAT Munich world.



IFAT Munich 26

Your benefits as a GoGreen Exhibitor

Receiving incentives - through **increased visibility** for exhibitors in advance communications and during the trade fair. **More attention guaranteed!**

Pre-Show Incentives



Promotion as a GoGreen Exhibitor in the digital and print exhibitor directory.



Media package for exhibitors' own communication measures (e.g. email banner, LinkedIn & social media banner).



Promotion in a visitor newsletter, on the website and on IFAT Munich social media channels (*in the group, not individually*).

Trade Fair On-Site Incentives



Digital advertising at various digital touchpoints at IFAT Munich 2026.



Advertising on IFAT Munich social media channels and the IFAT Munich app.



Exclusive GoGreen Exhibitor marking on booth number.

Previous GoGreen Exhibitors

Doppstadt

FAUN

HAAS
Recycling Systems

HERMANN  **WIMMER**
Plastverarbeitung

ITAD Interessengemeinschaft der
Thermischen Abfallbehandlungsanlagen
in Deutschland e.V.

MEKRA
LANG Group

GRAF

**pre
zero**

REMONDIS®
WORKING FOR THE FUTURE

SIMONA

VIACON
Constructing connections.
Consciously.

wilo

Let's work together to pave the way for a resource-efficient IFAT Munich and a more sustainable future of the trade fair industry!



KNOWLEDGE
FUTURE
LEADERSHIP
VISIBILITY
ORIENTATION
VARIETY
EXHIBITION
COLLABORATION
SUSTAINABILITY WITH GLOBAL IMPACT.

NETWORKING
BUSINESS
COMMUNITY
START-UPS
INNOVATIONS
TECHNOLOGY
SERVICES